



ACACIA

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New Arts and Culture Policy

On January 12th this year, Council unanimously approved a new Arts and Culture Policy for the Town of Collingwood. The Policy was drafted after several months of research and consultation by the Arts & Culture Advisory Committee. The committee, which held its inaugural meeting on April 19, 2007, was formed at the recommendation of Council with the purpose of fulfilling several arts-related needs as identified in the Leisure Services Master Plan.

The writing of an Arts and Culture Policy is the first of four action plans identified in the Leisure Services Master Plan and it lays the groundwork for a unified approach to arts and culture in Collingwood. The purpose of the Arts and Culture Policy is to provide a framework for the Town to take action on its commitment to support arts and culture, and for all parties to work in partnership with the Town.

The Arts and Culture Policy is based on the following six principles:

1. **Importance** of Arts and Culture
2. **Sustainability and Growth** of Arts and Culture
3. **Economic Impact** of Arts and Culture
4. **Municipal Support and Capacity Building** for Arts and Culture
5. **Availability of Facilities**
6. **Access** to Arts and Culture

The Arts & Culture Advisory Committee has contributed an exceptional amount of time, enthusiasm, and expertise to meeting the committee's mandate. To view the new Arts and Culture Policy, visit the Arts & Culture page on the Town's website at www.collingwood.ca or contact Tanya Mazza at (705) 445-7450 ext. 234.

Current committee members are: Catherine Campbell, Chair, Penny Skelton, Vice Chair, Margaret Adolphe, Ron MacRae, Janet Fairbridge, Allison Billings, Richard Marks, Suzanne Alfano, Raymond Williams, Barbara Weider, Eleanor Brownridge, Councillor Kathy Jeffery and staff member Tanya Mazza.

All our previous members also deserve our thanks for helping to create the policy. They include Marion Lewis, Larry Lawrence, Annette Snowdon, the late Sandra Stoutenberg, Myrna Westcott, Caryn Wolfe, and John Sled. We also thank Peter Dunbar, Director of Leisure Services and Michelle Federer, Manager of Arts and Culture, Information Services and Special Events, for their help and support in developing the Arts and Culture Policy and bringing it forward to Council.

The Committee continues to fulfill the remaining action plans outlined in the Leisure Services Master Plan:

Action Plan #2:

Identify an appropriate organizational structure and improve communication and coordination in the arts and cultural sector.

Action Plan #3:

Enhance municipal support for arts and cultural development.

Action Plan #4:

Identify facility requirements to support art and cultural development.

Mission

We are dedicated to enhancing the Arts and Culture in Collingwood as an integral part of our Community.

Our vision for Arts and Culture

A vibrant, dynamic arts and culture community is essential to the growth and overall good health of the Town of Collingwood. We support and encourage arts and culture through policy development, research, advocacy, education and financial support. Our goal is to help individuals, groups and organizations realize their full creative, social and economic potential to the greater benefit of all our citizens.

Resources

We'd like to share books, articles and websites we've found useful. Let us know if you're interested in tapping our resources, or if you have a relevant book or article that you would like to share.

Articles and Books

- ♦ **Cultural Planning for Creative Communities** by Gord Hume
- ♦ **Creative City Planning Framework City of Toronto** by AuthentiCity
- ♦ **Making the Case for Culture, Building Community Identity and Pride** by Creative City Network
- ♦ **Attracting and Keeping Youth Volunteers** by Imagine Canada Knowledge Development Centre
- ♦ **Ontario in the Creative Age** report co-authored by University of Toronto Rotman School's Roger Martin and Richard Florida.

Websites

- ♦ www.creativecity.ca
- ♦ www.akimbo.ca
- ♦ www.workinculture.ca
- ♦ www.businessforthearts.org
- ♦ www.charityvillage.com
- ♦ www.muralroutes.com

ACACIA is available by email and at venues throughout Collingwood. If you would like to receive the next edition by email or mail please contact:

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Message from the ACAC Chair

Welcome to the second edition of the Arts & Culture Advisory Committee newsletter!

The purpose of this publication is to keep you informed about what your Arts and Culture Advisory Committee (ACAC) is doing. We also hope you will tell us about your projects and initiatives and send us your ideas and input.



The ACAC has been working diligently to make arts and culture a major component in the lives of Collingwood residents and more readily available to the community and its visitors. The ACAC was established in 2007 at the recommendation of Council and in response to needs identified in the 2006-2007 update of the Department of Leisure Services Master Plan. This was a milestone occasion for the arts and culture community in Collingwood, being the first time that arts and culture has had a specific advisory role and voice within the municipal structure. The key responsibilities of the committee include developing an arts and culture policy for the municipality, enhancing support for arts and culture in Collingwood, increasing communication and coordination with and among the arts and culture sector and, identifying facility requirements to support the area's arts and culture community.

We are excited to introduce to you in this issue, the current ACAC and the past members who have and will continue to work on your behalf to represent arts and culture in Collingwood. We are also pleased to announce that the Town of Collingwood's representative and staff liaison to the committee is Tanya Mazza, Coordinator, Arts and Culture. Tanya can be reached at 45 St. Paul Street, Collingwood, (705) 445-7450 ext. 234 or tmazza@collingwood.ca.

To date the committee has developed a Vision and Mission for arts and culture in Collingwood that has been endorsed by Council, created an Arts and Culture Policy that was approved by Council on January 12, 2009, initiated a restoration plan for Collingwood's murals and provided input into the arts and culture section of the Annual Municipal Financial Assistance Program.

The ACAC is looking to work with those who are curious and would like to learn more or become involved. By working together we aim to build a more vibrant and dynamic arts and culture community in our beautiful town.

Yours in arts
Catherine Campbell
Chair, Collingwood Arts & Culture Advisory Committee

Introducing Tanya



Tanya Mazza is the new Coordinator, Arts and Culture for the Town of Collingwood. Bringing both artistic and administrative experience to the position, Tanya acquired a BA in Dance at York University following which she held various positions at Canada's National Ballet School for 13 years. Recently she held the position of Development Manager for Theatre Collingwood. Tanya will serve as the municipal liaison to the arts and culture community to help develop and support arts and culture organizations and activities in Collingwood. Tanya would love to hear from you and can be reached at (705) 445-7450 ext. 234, or tmazza@collingwood.ca.

Culture Matters

Seven Ways **Culture** can help build better communities!

1 Urban **Revitalization** and **Renewal**

The arts revitalize neighbourhoods, including downtown core.

2 **Cultural Tourism**

People want to visit places that offer exciting things to do as well as interesting ways to express themselves.

3 Quality of Place **Quality of Life**

Arts, culture, and heritage are cornerstones in developing vibrant, attractive, resilient, competitive, and creative communities.

4 Culture as an **Economic Engine**

Communities will not attract new business or investment, or see job growth, if "creativity" is not a component of their economic and strategic plans. Creativity is the engine of the new economy.

5 Building Community **Identity** and **Pride**

Local arts and heritage give your community vitality and a sense of identity. Cultural activities create and strengthen social connections, drawing diverse citizens together.

6 **Address Specific Challenges** Facing Your Community

Integrating culture with the delivery of social services can help to address specific social challenges facing communities in innovative and lasting ways.

7 Personal and Social **Development of Youth**

"Where do people most often look towards for fun, stress relief, peace, personal expression, balance, safe environments and on and on and on? Arts and culture, that's where." - Jane Cherry, Chuck MacLean Arts Centre, Camrose, Alberta Culture Matters

Source: **Creative City Network**, *Transform Your Community Through Culture, Creating Economic and Social Benefits for Communities.*
www.creativecity.ca

Mending Our Murals



There are five murals in Collingwood that have enhanced our downtown for a decade and now they are in need of some TLC. The ACAC is working on a restoration and maintenance plan with the assistance of Karin Eaton of **Mural Routes**, an internationally

recognized non-profit organization that works with artists, communities, businesses and government agencies to encourage, promote and create public art murals. The creation of the murals was the result of a Millennium project initiated by the Blue Mountain Foundation for the Arts in 1997 in partnership with the Town, to beautify the downtown and showcase Collingwood's culture. **Busy Wagons** by John Hood was the first millennium mural completed in 1999, located on the south wall of 70 Hurontario Street. Hood returned in 2000 to complete **Side Launch**, Collingwood's gateway mural at the base of Hurontario Street (pictured above). Local artist Beverley Smith created **Heading Dockside** across from the former shipyards in 2000. **Ski Train** at 86 Hurontario Street was installed by Ottawa artist Richard Gill in 2001. The final millennium mural, **Our Community** was completed in fall 2001. Designed by Barb MacLeod, the mural consists of five panels painted by Bill Hartman, Jane Cooper-Wilson, Wilhelmina Wildman, Gordon Kemp and Shirley Farmer and surrounded by tiles decorated by Collingwood citizens.

The Arts & Culture Advisory Committee is aiming to begin the cleaning and restoration of the murals this spring.

Tell us...

How does Collingwood arts and culture enhance your life and make your community a great place to live and work?

Send an email or photo to tmazza@collingwood.ca

ACACIA is published by the Town of Collingwood Arts and Culture Advisory Committee. This group of citizen volunteers advises Council on issues related to arts and culture.

Art & Culture Advisory Committee

Catherine Campbell, Chair
Margaret Adolphe
Suzanne Alfano
Allison Billings
Eleanor Brownridge
Janet Fairbridge
Councillor Kathy Jeffery
Ron MacRae
Richard Marks
Penny Skelton
Barbara Weider
Raymond Williams

Your feedback is welcome. Send comments or suggestions to:

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Spotlight on Youth

Magic of Children in the Arts

Fostering creativity in children

This year marks 15 years that Magic of Children in the Arts has encouraged local youth to pick up a paintbrush, crayon, or marker and explore their creative side. In collaboration with area schools, children from Kindergarten to Grade 8 are given a theme to inspire their artwork. About 400 children participated this year, bringing their interpretation of the theme "water" to life on paper. The artwork was displayed at the Gallery in the Collingwood Public Library in March, culminating in an awards presentation at the Royal Canadian Legion on March 25th where every participant was given art supplies to continue their creative journey. Chair and Artistic Director, Sandra Saunders explains, "the Ministry of Education doesn't have the money to have an art specialist in the elementary schools, it's important to find a creative outlet for students." If you would like to get involved, contact Sandra at 422-0131 or email magicofchildren@bmts.com.



Congratulations!



Congratulations!



Congratulations!

Events and Opportunities

Collingwood Cinema Club: Screens Canadian and international films, Mondays from Sept. to April. For 09/10 membership info: www.collingwoodcinemaclub.com or contact (705)444-8444.

Blue Mountain Foundation for the Arts: 29th Juried Art Show. April 4-28 Collingwood Public Library Gallery. Info: 445-3430 or www.bmfa.on.ca.

"Check Out" the Groove @ your Library: Host "Fisherman" and musical guests. Selected Saturdays at the Collingwood Public Library, 12-2 pm. For dates & info: www.collingwoodpubliclibrary.ca.

Blue Mountain Foundation for the Arts: Sean William Dawson: In the Beginning, April 1-May 3; The Studio Tour Artists Gallery Show, April 29-June 7, Opening Reception on May 8, 3-5 pm; Edge: Youth at Art, June 10-28, Opening Reception June 13, 3-5 pm, All shows at the Arts Centre Gallery, Info: (705) 445-3430 or www.bmfa.on.ca.

Collingwood Jazz in the Spring: The Collingwood Collegiate Jazz Ensemble, April 15, 7-9 pm; The Fig Leaf Jazz Band, May 20, 7-9 pm, Gayety Theatre. Info: (705) 444-4449.

10th Annual Collingwood Music Showcase: April 16, 7 pm-12 am & April 17-20, all day, Moguls Bar & Grill. Info: Kelly Hannigan, (705) 444-4690.

Mid Life Crisis Band: April 18, 7 pm, Pretty River Academy. Info: Abby Stec, (705) 444-9275.

The Huronia Symphony featuring Keiko Yoden: April 18, 1:30 pm, New Life Brethren in Christ Church. Info: 888-3780, www.huroniasymphony.ca.

The Blue Mountain Watershed Trust & Elephant Thoughts present screenings at the Gayety Theatre: 11th Hour, April 22; Fierce Light, May 21, 7:30 pm. Info: (705) 444-2012.

Bein Gorm Highlanders Annual Tartan Fling: Social & concert followed by a dance with band Strange Potatoes, April 25, 5:30 pm. Royal Canadian Legion. Info: (705) 444-0389, markrich@rogers.com.

Blue Mountain Foundation for the Arts: Threads: An Evening of Wearable Design. Featuring DJ Medicineman, April 25, 7-9 pm. The Arts Centre Gallery. Info & Tickets: (705) 445-3430 or www.bmfa.on.ca.

Drew Wright with Fall & Divide: April 29 & 30, 8:30 pm, Gayety Theatre. Info & tickets: (705) 445-9030.

Tuesday Night at the Arts Centre: Cyclotron III, April 28, 7 pm; The Art of Food with Lori Hutchison, May 26, 7:30 pm; A Walk Through Turkey with Bill Harrison, June 30, 7:30 pm, Arts Centre Gallery. Info: (705) 445-3430 or www.bmfa.on.ca.

The Clothes Line Project: May 1-28, Collingwood Public Library Gallery, Presented in partnership with My Friends House. For info on monthly exhibitions contact: (705) 445-1571 or visit www.collingwoodpubliclibrary.ca.

The Midway State: May 2, Concert at Rusty's at Blue, Blue Mountain Village. Doors open at 8:00 p.m. (19+ event). Tickets: www.ticketweb.ca.

Collingwood and District Historical Society: Author Fred Holmes discusses commerce and shipping at Collingwood and Georgian Bay prior to 1914, May 4, 7 pm, Leisure Time Club. Contact: (705) 445-1119, www.historicallyspeakingcdhs.on.ca

The Rotary Concert Series: The Roy Orbison Story, May 7; Billy Joel & Elton John Tribute, June 4, 8 pm, Gayety Theatre. Info: (705) 444-1212.

The Metropolitan Opera: Live in High Definition & Rossini: La Cenerentola, May 9, 12:30 pm, Galaxy Collingwood. Info: (705)443-8478.

The Bay School of Art, Teen Class: Self Portraits, Inside & Out: May 14-31, Magic of Children in the Art Gallery. Opening reception, May 14, 6-8 pm. Info: www.thebayschoolofart.ca or www.magicofchildren.ca

Saturday Farmer's Market: May 16-September 19, Saturdays, 8:30 am-1 pm, Municipal Parking lot at Second & Pine Streets. Features fresh vegetables, baked goods, meats, plus local artists and live music.

Collingwood Music Festival Pre Season: The Nylons with Elizabeth May, May 16; Elmer Iseler Singers, June 20; Summer Concert Series: Quartetto Gelato, July 11; Leslie Newman & Carolyn Leonardelli, July 17; Guy Few, July 18; Thomas Franke, Andrea Gerhardt & Newena Popow, July 30; Toronto Consort, July 31; Vineet Vyas & Bageshree Vaze, August 1; Joe Lagan Jazz Quintet, August 7; Nathaniel Dett Chorale, August 8. All at the New Life Brethren in Christ Church. Info: 1-888-283-1712 or www.collingwoodmusicfestival.com.

The Sound Investment Community Choir: Around the World in Song: May 26, 7:30 pm, All Saints' Anglican Church. Tickets available at Crow's Nest Books or call (705) 445-0863. Info: www.soundinvestmentchoir.ca.

Blue Mountain Foundation for the Arts: 22nd Annual Town and Country Artists Studio Tour, June 5-7. Info: www.bmfa.on.ca or (705)445-3430.

International Trails Day: June 6, 10 am-1 pm, walk or bike from the Collingwood Station. Children's activities. Info: www.collingwood.ca or (705) 455-9463.

Keiko Yoden, concert pianist: June 6, 2:30 pm, doors open at 2 pm, The New Life Brethren in Christ Church. Tickets: Ian Godwin at (705)443-8497 or Crow's Nest Books & Saunders.

FleetWood Dancentre Recital: June 6, 3 pm; June 7, 2pm & 7 pm, Meaford Hall Opera House. Info: (705) 446-1568 www.fleetwooddance.net.

Collingwood School of Dance: Just Dance 2009: June 13, 7 pm, RecPlex, Wasaga Beach. Info: (705) 321-0175 www.collingwoodschoolofdance.ca.

The 2nd Annual Collingwood Antiques Show: June 13, 10-5 pm; June 14, 10-4 pm, Royal Canadian Legion Banquet Hall. Info: (519) 599-5017 or agsa@georgian.net.

Collingwood Jazz at the Station Series: Every Wednesday from June 24-August 26, 7-9 pm, Free. Bring a chair. Info: (705) 444-4449.

Theatre Collingwood's Season of Fire, Passion & Phantoms: Wingfield's Inferno by Dan Needles, June 15-20; Sexy Laundry by Michelle Riml, July 7-11; The Woman in Black by Stephen Mallatratt, August 18-22, All performances at the Gayety Theatre. Info: (705)445-2200, 1(866)382-2200 or www.theatrecollingwood.com.

Festival for Canada, July 1
Info: www.collingwood.ca

Georgian Bay Association for Creative Artists (GBACA): Annual July Art Show: Opening Reception July 3, 5:30-7:30 pm, Collingwood Public Library Gallery. Info: www.gbaca.com or gygibson@bmts.com.

Collingwood Elvis Festival, July 23-26, Venues in Downtown Collingwood. Info: www.collingwoodelvisfestival.com or 1 (866) 444-1162.

Georgian Bay Association for Creative Artists (GBACA): Collingwood Outdoor Art Festival: August 1, 9-5 pm; August 2, 10-4 pm, Downtown Collingwood. Info: gygibson@bmts.com or www.gbaca.com.

Art for the Home: August 1-31, A select group of artists feature handcrafted gifts at the Arts Centre Gallery. Info: eleanor@brownridge.ca.

The Prime Ministers Project: Visual & audio art installation. In September at the new Collingwood Public Library. Info: Harry Posner (705) 446-0096.

Great Northern Exhibition, September 25-27, G.N.E. Fairgrounds. Info: www.greatnorthernex.com.

Call for Submissions

The Collingwood Public Library is calling for Glass artists to submit proposals to create the four feature windows for the New Library and Municipal Offices Building. Submission details: Chari-Lynn Reithmeier (705) 445-1571. Deadline: April 30 at 9 pm.

Please submit your arts & culture event information to Tanya Mazza tmazza@collingwood.ca.