



Business Development Centre
105 Hurontario Street Collingwood, ON L9Y 2L8
www.collingwood.ca/BDC

Business Development Centre opens its doors



The Collingwood Business Development Centre opens to the public on Tuesday August 5, and is located in the former PRC offices on Hurontario Street.

the South Georgian Bay Small Business Enterprise Centre, and the Downtown Collingwood Business Improvement Association.

Collingwood's new Manager, Marketing and Business Development, Martin Rydlo, will join the centre on August 11. Rydlo's role will include developing a strategic marketing plan for the Town, to assist the municipality in building its brand and image, as well as to attract tourism and manage new and existing business development.

"Council is excited to see the Business Development Centre coming together," said Collingwood Mayor Sandra Cooper. "By allowing current and potential business to easily access the services offered by these organizations, we have drastically improved our ability to support our business community."

Councillor Kevin Lloyd introduced the concept of a Business Development Centre more than a year and a half ago, and he is thrilled that it is now open to serve local businesses.

"The co-location of these services allows us to maximize our ability to deliver resources, customer service and information to the community," said Councillor Lloyd. "These organizations working together will help drive creativity and collaboration, and will provide a single, easy-to-find, point of contact for business owners."

Collingwood, ON [30 July 2014] – Designed to be a one-stop shop for all local business needs, the Collingwood Business Development Centre opens its doors to the public on Tuesday August 5.

The centre is a collaborative effort between the Town of Collingwood, the Centre for Business and Economic Development,

The **Centre For Business and Economic Development** has been serving the Georgian Triangle for 29 years. Loans to entrepreneurs for new and existing businesses and support for community economic development is our mandate. We look forward to working with all of the organizations located in this new downtown Business Development Centre. – General Manager Tillie MacDonald



The **Small Business Enterprise Centre** is pleased to be part of a collaborative Business Development Centre and is looking forward to continuing to provide assistance to the entrepreneurs in this area. – Co-ordinator Gillian Fairly

The Business Development Centre will bring together four different organizations to work collaboratively in supporting local businesses.

The **Collingwood Downtown Business Improvement Area** Board of Management looks forward to working with our community partners to expand economic activities in the Town of Collingwood. –Board Chair Bradley Green

An open house is being planned for later this summer.

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For more information, contact:

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