

Stormwater Management Master Plan **SWMMP**



Protecting People, Property & the Environment Through Sustainable Planning for a More Resilient Collingwood

What is the **SWMMP**?

A Stormwater Management Master Plan is a long-term plan that helps the Town manage rainwater and snowmelt as it moves through the community. The plan looks at how well the current stormwater system is working and identifies improvements needed to support Collingwood now and in the future. It helps the Town:

- **Maintain & improve stormwater infrastructure**, such as storm sewers, ponds, and drainage systems
- **Reduce flooding risks** during heavy rain & extreme weather events
- **Protect** local waterways & the environment
- **Plan for future growth** in a responsible & sustainable way
- **Make informed investment decisions** about future infrastructure projects

By understanding how the stormwater system is working today, the Town can make informed decisions that support reliable infrastructure, a healthy environment, and future growth.

How will the **SWMMP** benefit Collingwood?

Preparing for Future Weather

- Climate & rainfall data will inform the intensity & frequency storms & enhance the Town's preparedness

Building a Prepared & Resilient Community

- Maintaining & updating essential infrastructure means fewer disruptions
- Supports emergency response & planning

Growing Responsibly & Sustainably

- Stormwater risks & drainage are considered for all developments
- Growth is sustainable & coordinated with planning decisions

Protecting People & Property

- Maintenance & investments will consider high risk areas
- Reduces flood-related damages & disruption

*The **SWMMP** helps to create a stronger, more adaptable community for future generations.*

How will the **SWMMP** achieve this?

Assessing

- Evaluating current conditions, performance & capacity of the system

Guiding

- Making informed infrastructure investments

Improving

- Emergency response planning & preparedness

Monitoring

- Changing conditions & adapting over time

Prioritizing

- Identifying projects that provide community benefit & reduce risk

Coordinating

- Aligning maintenance & improvement projects with renewal work

Updating

- Design standards to reflect current & future needs

Funding

- Exploring funding & grant opportunities

Learn more about the **SWMMP** at engage.collingwood.ca/swmmp or scan the QR code

