

A stylized graphic in shades of blue and white, depicting a sailboat with three sails on the left and two evergreen trees on the right, set against a light blue background. The graphic is positioned on the left side of the slide, above a dark blue wavy line that spans the width of the page.

Data Report:

Collingwood

January 2018

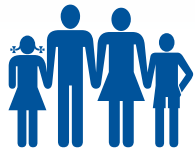
County of Simcoe Economic Development Office

ECONOMY OVERVIEW



Population, Average Age, Income and Wages

POPULATION



Year	Population
2011	19,241
2016	21,793
2031 (Forecasted)	33,400

AVERAGE HOUSEHOLD INCOME



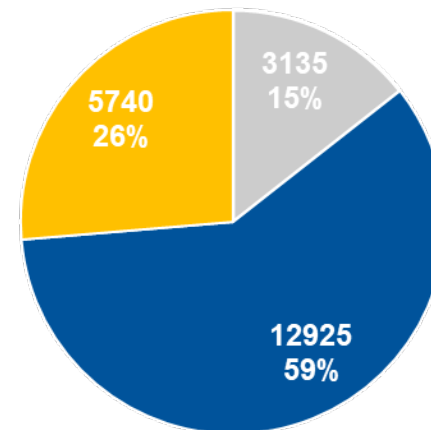
Year	Average Household Income
2010	\$72,915
2015	\$82,216

AVERAGE WAGES



2016	\$38,374
(78% of national average)	

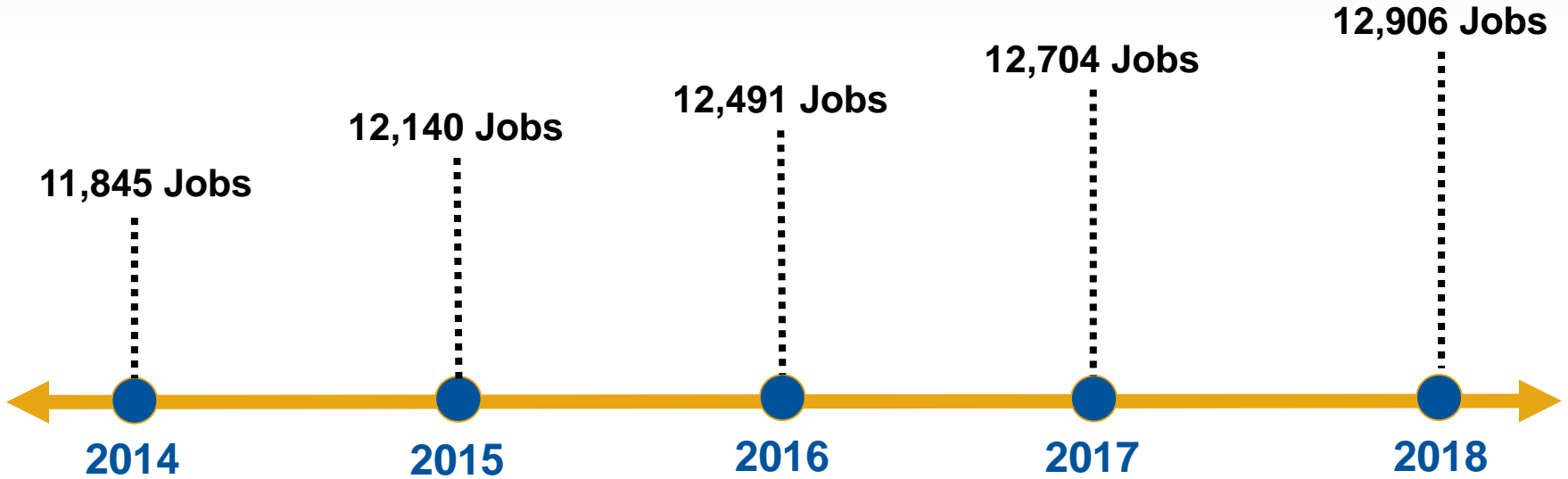
AGE GROUPS



- 0-14 years
- 15-64 years
- 65 years and over

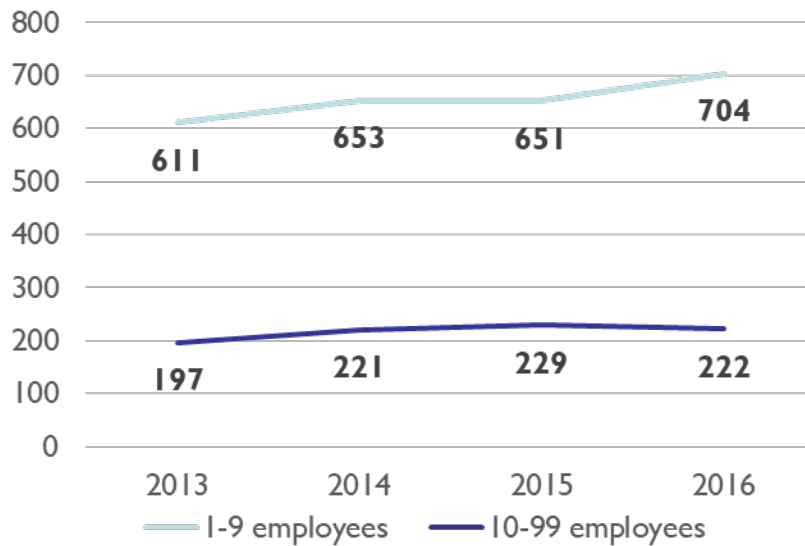


Local Job Trends

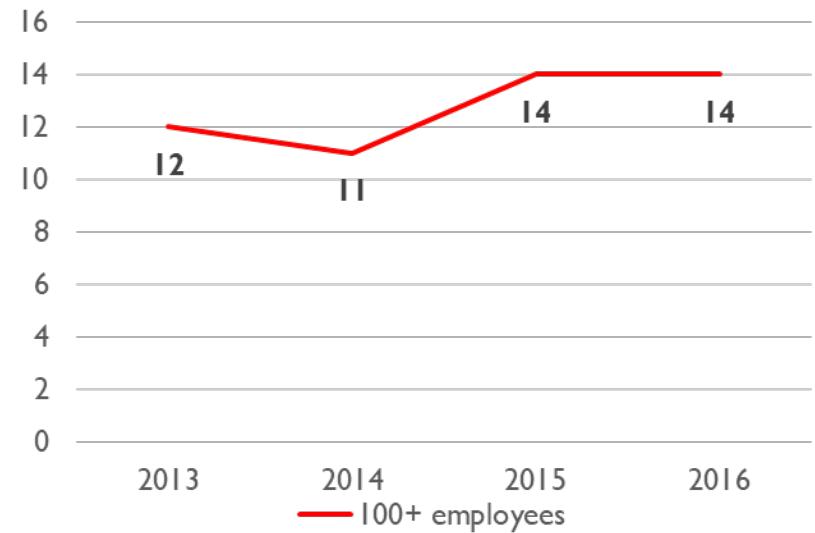


Number of Employers

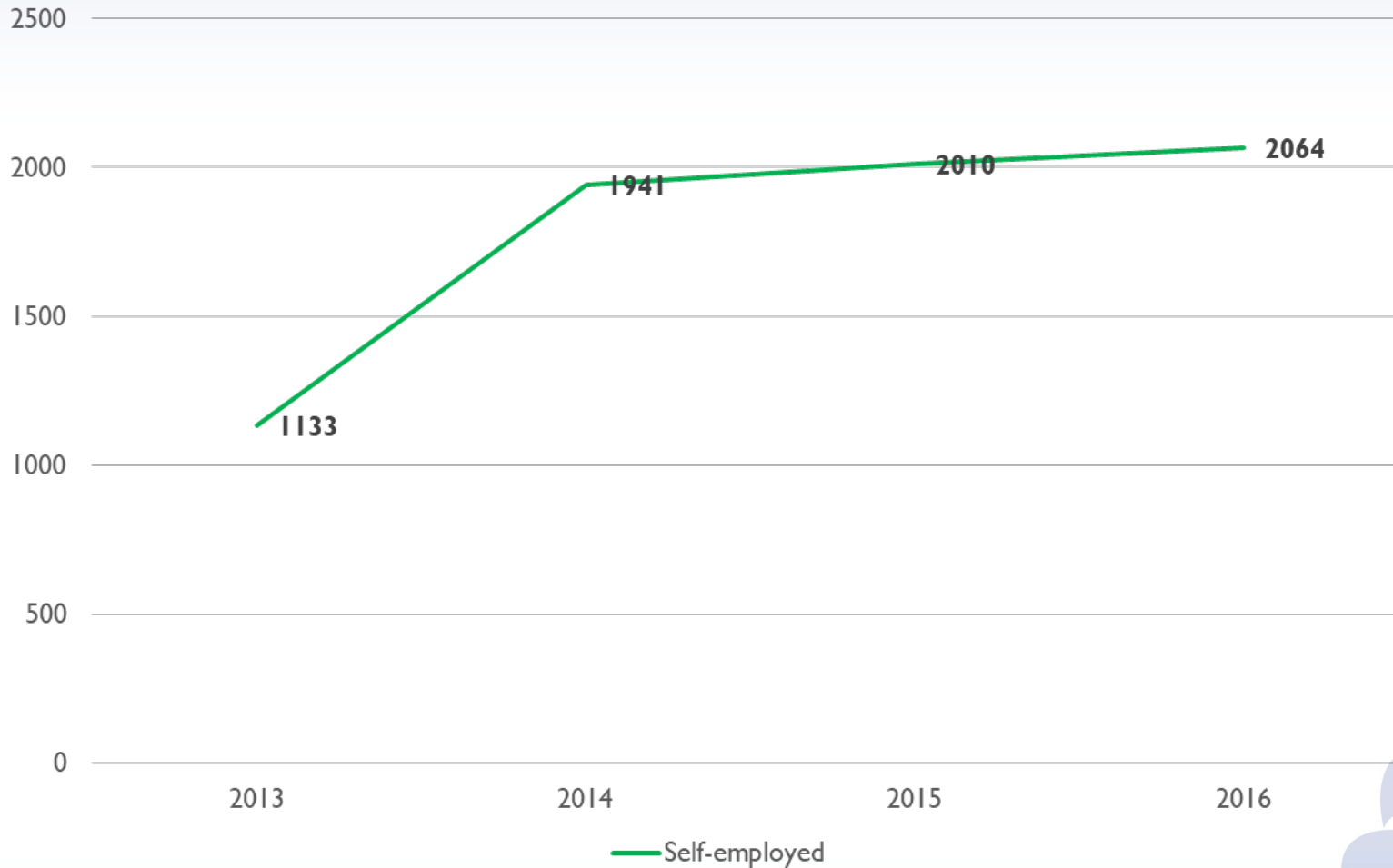
Employers with 1-99 employees



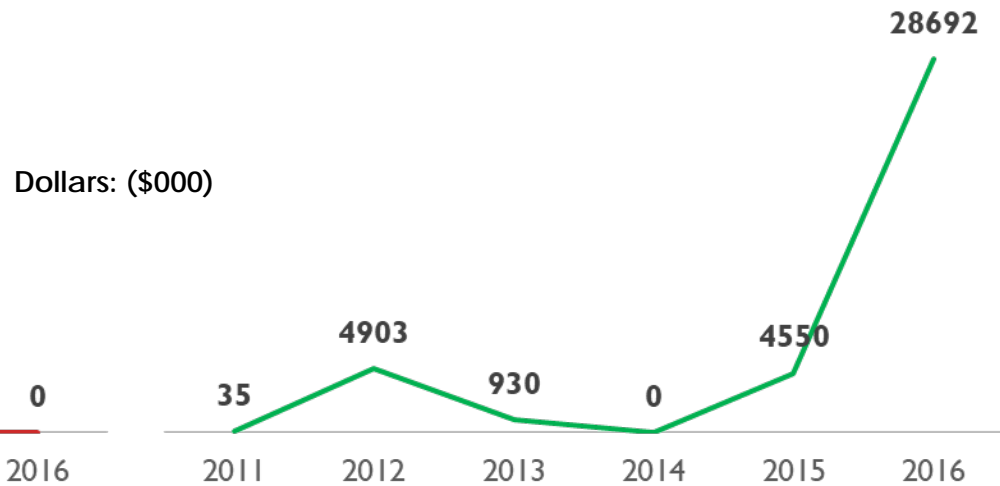
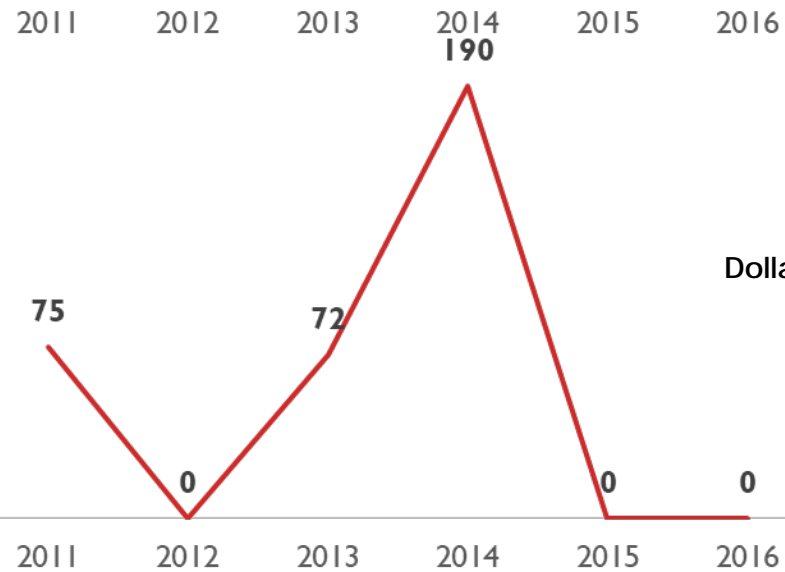
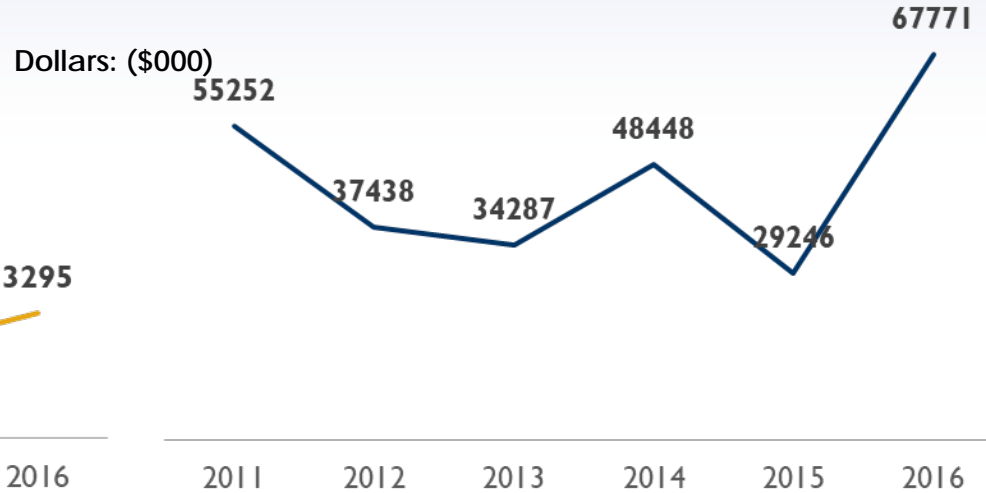
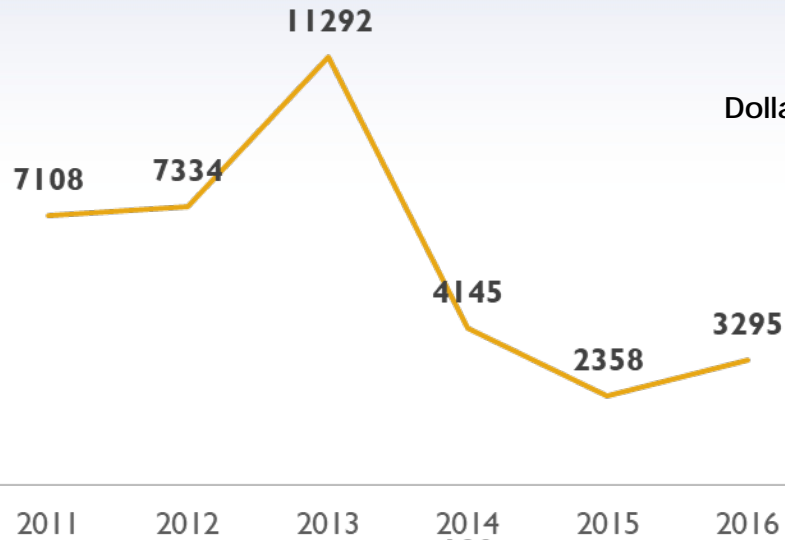
Employers with 100+ employees



Number of Self-Employed Businesses



2011 – 2016 Building Permits Value



Commercial

Residential

Industrial

Institutional

2016 Building Permits Value



COMMERCIAL



\$3.3 million

RESIDENTIAL



\$67.77 million
332 new units

INDUSTRIAL



\$0

INSTITUTIONAL



\$28.69 million

INDUSTRIES



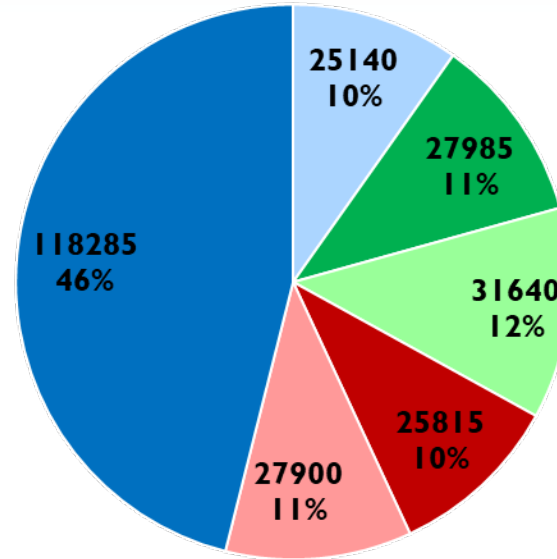
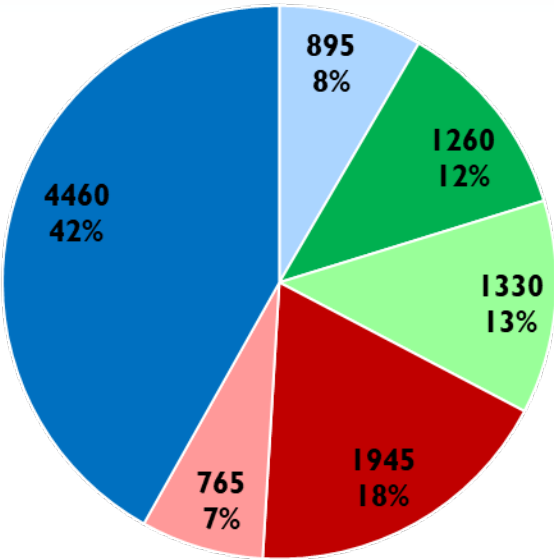
Key Industries by Job Numbers



Collingwood

Simcoe County

Other: Agriculture, forestry, fishing and hunting, Mining, quarrying, and oil and gas extraction, Utilities, Wholesale trade, Transportation and warehousing, Information and cultural industries, Finance and insurance, Real estate and rental and leasing, Professional, scientific and technical services, Management of companies and enterprises, Administrative and support, waste management and remediation services, Educational services, Other services (except public administration), Public administration



Construction

Retail trade

Manufacturing

Other

Health care and social assistance

Tourism

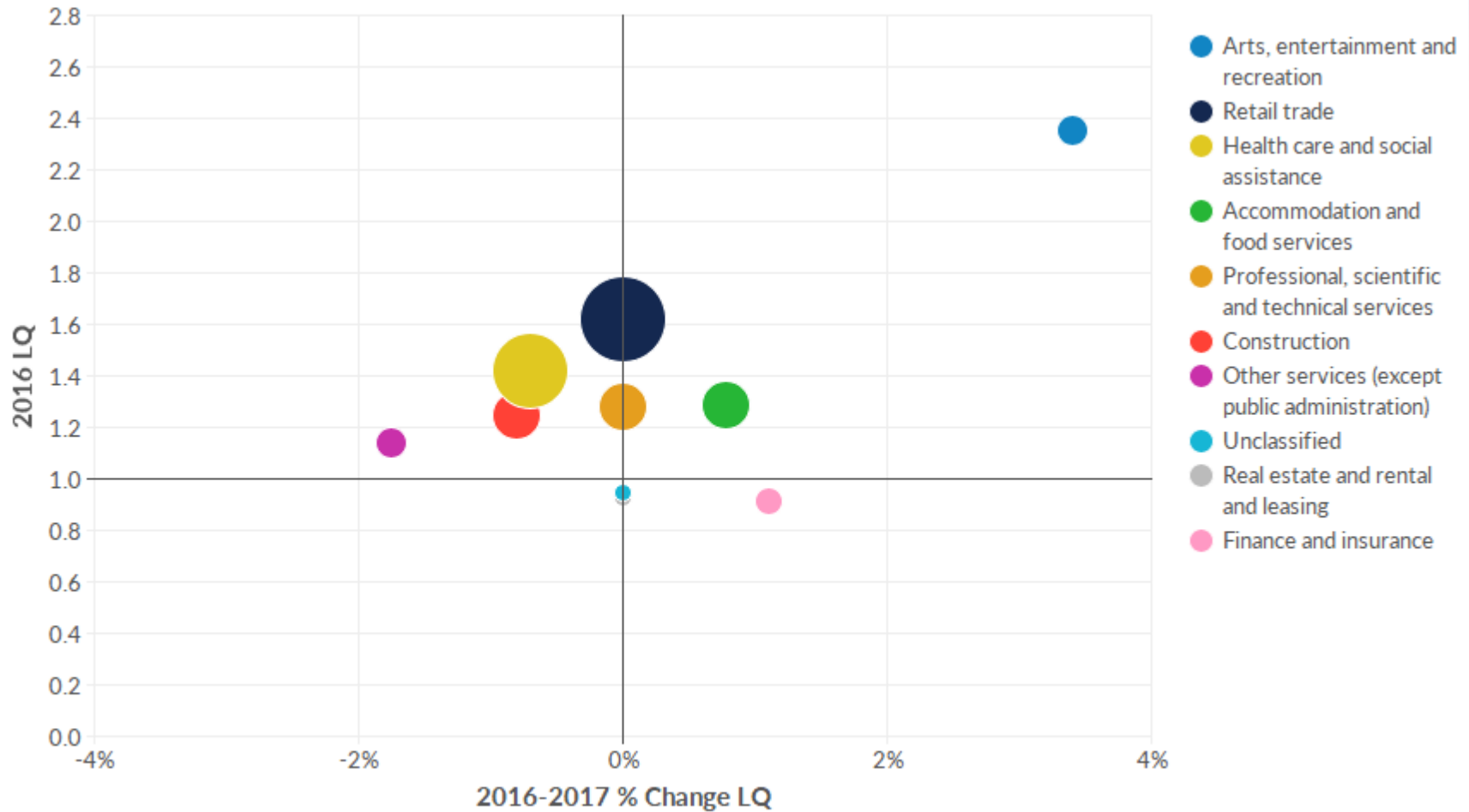


Fastest Growing Industries



Industry	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change
Administrative and support, waste management and remediation services	370	625	255	69%
Professional, scientific and technical services	525	755	230	44%
Tourism (accommodations & food + arts & entertainment, and travel services)	1735	1945	210	12%
Health care and social assistance	1,080	1,260	180	17%
Construction	785	895	110	14%
Other services (except public administration)	380	485	105	28%
Educational services	605	695	90	15%
Manufacturing	680	765	85	13%
Information and cultural industries	150	190	40	27%
Wholesale trade	200	215	15	8%

Highest Industry Location Quotient

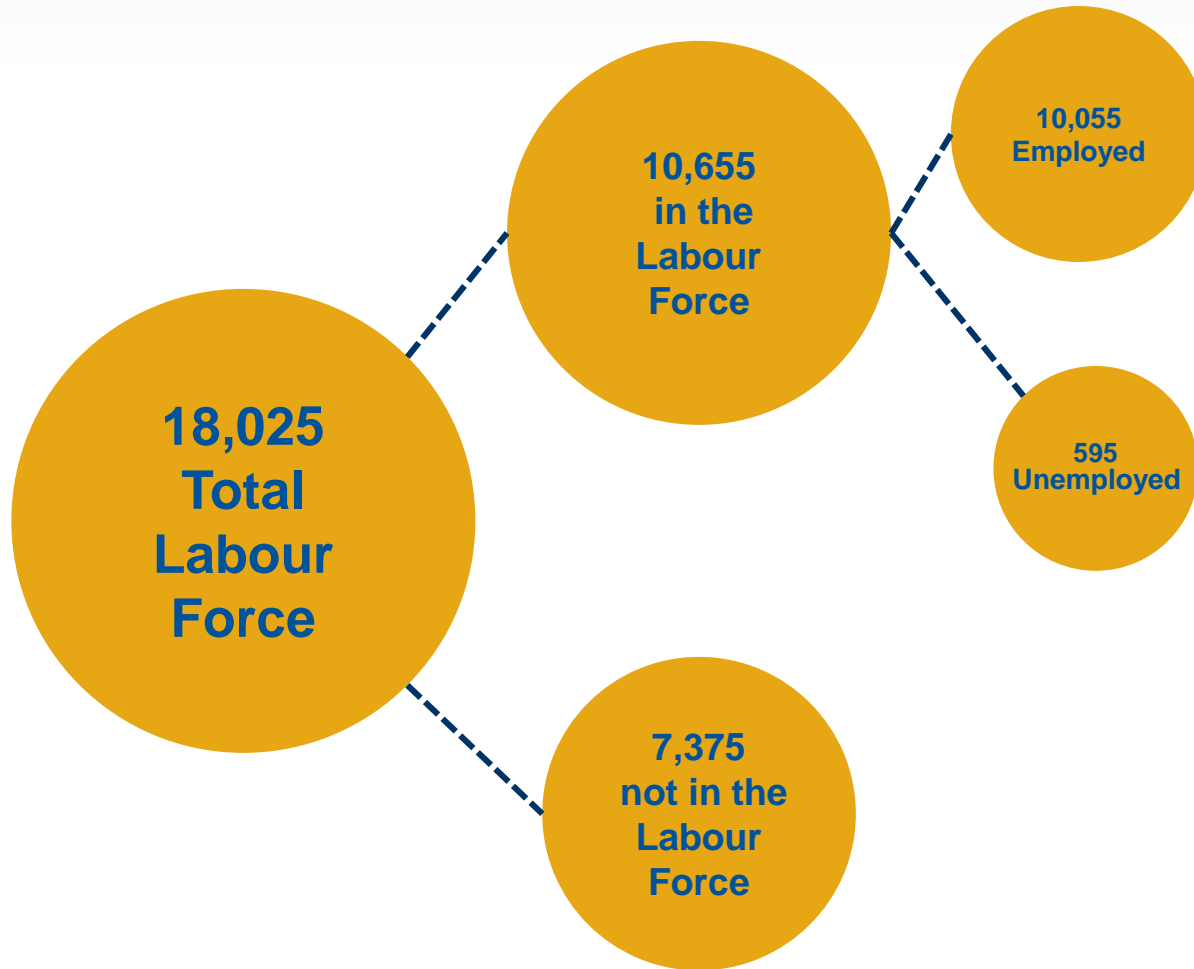


*Bubble size represents 2016 jobs in each region.

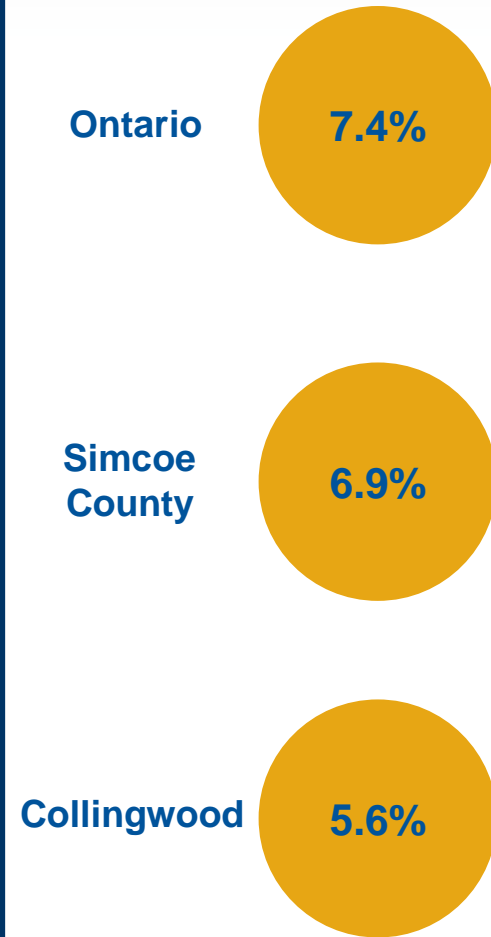
LABOUR FORCE



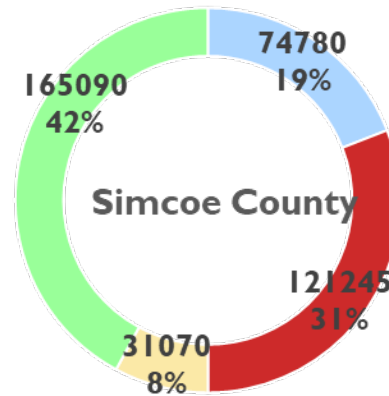
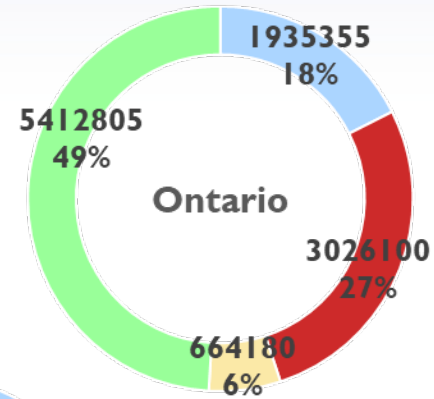
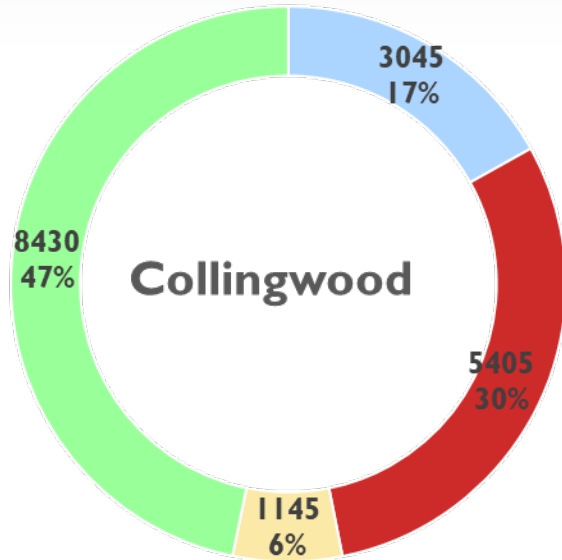
Labour Force Overview



Unemployment Rate



Education Level



- No certificate, diploma or degree
- College or University certificate or diploma

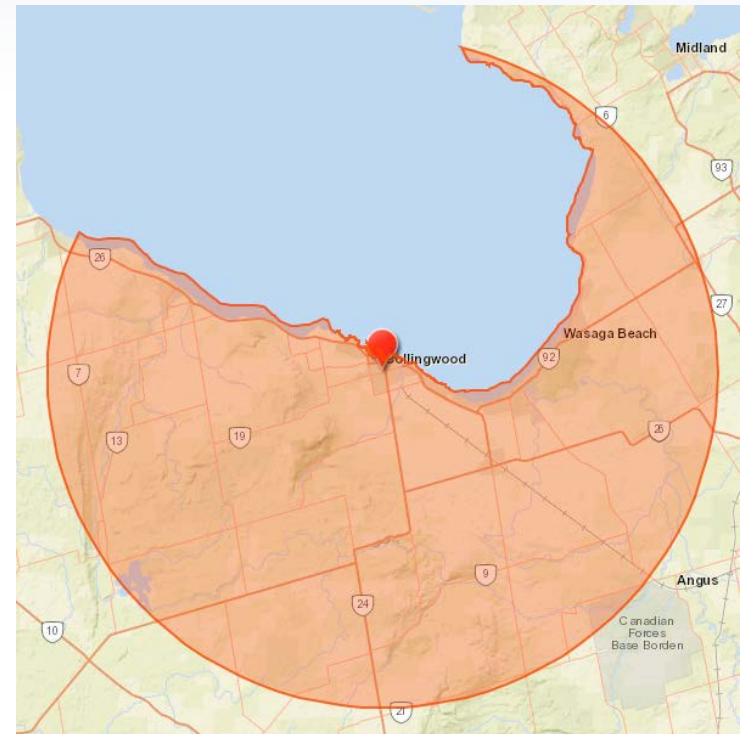
- High school diploma or equivalent
- Apprenticeship or trades certificate or diploma

Population & Labour Force within 30km



Central Collingwood – 30km radius

Total Population	78,407
Household population 15 years or over for labour force	66,395
In the labour force	40,833
Employed	37,538
Unemployed	3,295
Not in the labour force	25,562



Largest Occupations in 2016



Fastest Growing Occupations



Occupation	2011 Jobs	2016 Jobs	Change in Jobs (2011-2016)	% Change
Sales and service occupations	2,935	3,310	375	13%
Occupations in education, law and social, community and government services	975	1,200	225	23%
Management occupations	1,015	1,200	185	18%
Natural and applied sciences and related occupations	340	430	90	26%
Health occupations	650	735	85	13%
Occupations in art, culture, recreation and sport	320	405	85	27%
Occupations in manufacturing and utilities	370	445	75	20%
Trades, transport and equipment operators and related occupations	1,220	1,270	50	4%
Business, finance and administration occupations	1,235	1,260	25	2%

4,890 Collingwood residents work within their own community

2,535 Collingwood residents leave the municipality each day for work

3,935 non-residents commute into Collingwood each day for work

**Town of Collingwood is a net importer of
1,400 workers.**



A stylized graphic in shades of blue and white. It features a sailboat with three sails on the left, and two evergreen trees to its right. Below these elements is a large, curved wave that spans across the bottom of the image. The background is a light blue gradient.

**Turn your local data
into knowledge.**

James Bang

Economic Development Officer

County of Simcoe

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