



# COLLINGWOOD ECONOMIC RECOVERY TASK FORCE

## Metrics & Goal Tracking Dashboard - October 31, 2020

### Objective

**OBJECTIVE**  
The local unemployment rate within 5% (in absolute terms) of pre-covid levels by Dec 31, 2020

### Key Results Measurable Below

- 1: Tourism interest index within 15% of previous average interest level for Dec by Dec 2020
- 2: Real estate sales activity within 15% of previous yoy comparison by Sep 2020
- 3: Power usage for all industries within 15% of historical norms by Sep 2020
- 4: Personal bankruptcy rate increases by 25% less than a control group of similar regions from March 2020 to Dec 2021

