

February 9, 2022

Council Vacancy Application – Cover Letter

Good Morning,

My name is Paul Ireland and, I am providing this document with additional information regarding my qualifications for the vacant Town Councillor position.

My wife Cathi and I relocated to Collingwood from Mississauga early in 2018. Prior to our relocation we had been regular visitors (20+ years) to the Collingwood area, to enjoy the amenities and visit with friends and family.

In terms of participation within the community, my past contributions have included being a coach of boy's soccer for over 10 years, organizing a junior golf program for boys and girls, helping with several election campaigns for Maja Prentice, Councillor Mississauga, Ward 3 and, organizing a charity golf tournament for Big Brothers of York Region for 7 years, in which we raised over \$20,000/year.

Since moving to Collingwood, I have taken an interest in community affairs, specifically the waterfront master plan, expansion of the water processing plant, energy conservation and demand management plans. Earlier last year I delivered a deputation to Town Council regarding the Judicial Inquiry and received compliments regarding my professionalism and attention to details.

Qualifications:

- Over 35 years of senior management experience in the technology space, managing national sales forces, general management duties in Canada and the United States. Accomplishments too numerous to list in this document.
- Preparing long range business plans for large multi-national and local small businesses in the physical security, energy management, hospitality security applications and software solutions for real time location applications.
- Mentored a multitude of young managers, sales personnel and administrators to prepare them for the challenges of leading by example, building trust and practising equal opportunity for all colleagues, regardless of colour, gender, or religion

In terms of objectives for the near future, should I be selected for this position, I would use the subsequent 6-8 months to gather experience, and contribute to the effective operation of Council. For the longer term, I intend to run for the Councillor position in the election next fall.

It is with great anticipation that I look forward to face-to-face interviews and, should you require further information regarding my past accomplishments, my vision for the future of Collingwood or any other subject; please do not hesitate to contact me.

Sincerely,

P.E. Ireland

Paul Ireland

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E: [REDACTED]