

TOWN OF COLLINGWOOD COMMUNITY BASED STRATEGIC PLAN [DRAFT]



FIVE PILLARS November 22, 2019

Responsible and Sustainable Local Government

Address Town's Financial Challenges and Opportunities

Recognize and build the Human Skills and Technology Needed

Enhance Public Trust

Enhance Customer Service and Manage Suite of Town Services

Public Connections to a Revitalized Waterfront

Implement the Waterfront Master Plan and Animate Waterfront

Explore Plans for Grain Terminals and Spit

Support the Waterfront, Downtown, and Heritage Interconnectivity

Support and Manage Growth and Prosperity

Update our Land Use and Regulatory Framework

Seek Economic Development that Attracts Youth, and Supports Existing Business and Entrepreneurship

Investigate the Contributions of Tourism and Plan Next Steps

Attract Workers for Collingwood's Jobs

Enhance Community and Well-being

Work collaboratively with Healthcare, Social Services, and Community Groups

Enhance Opportunities for Active, Healthy Living for all Ages

Promote and Grow our Strong Community Spirit

Maintain and Improve Indoor & Outdoor Recreational Facilities

Preserve the Town's Environment and Prepare for Climate Change

Support Culture and the Arts

Support Local Artists and Encourage Arts and Culture

Encourage and Where Needed Support a Diverse Array of Community Events and Festivals that enhance the Experience of Collingwood

Review Opportunities to Balance our rich heritage and future vision