

# TOWN OF COLLINGWOOD COMMUNITY BASED STRATEGIC PLAN [DRAFT]

**VISION** November 27, 2019

## **Collingwood's Strategic Vision**

*Collingwood offers residents and visitors a lifestyle of healthy activities, inclusive community connections, civic pride, arts, and culture in a beautiful setting, and is a hub of successful entrepreneurs and businesses offering rewarding jobs.*

*Leading-edge staff support community decisions that are responsible and sustainable, protecting and leveraging Collingwood's core strengths: a vibrant downtown and community, a healthy natural environment attractive in all seasons, an extensive waterfront interconnected with the town, and our strong cultural heritage.*

## **What Does This Vision Mean?**

Collingwood offers residents and visitors a lifestyle of healthy activities, inclusive community connections, civic pride, arts, and culture in a beautiful setting, and is a hub of successful entrepreneurs and businesses offering rewarding jobs.

**Leading-edge staff support community decisions that are responsible and sustainable,**

- Includes financial and human capital sustainability

**protecting and leveraging Collingwood's core strengths:**

- A vibrant downtown and community
  - Active arts and culture scenes
  - People both live and work here, and active transportation is embraced, you see people out and about, biking to work and interacting and visiting local businesses
  - Sense of community spirit (belonging and inclusivity) and civic pride
  - Support to align and embrace community social initiatives and activism
  - There are free and low cost lifestyle options – festivals; trails; waterfront
  - Welcomes cultural diversity
- A healthy natural environment attractive in all seasons,
  - Beach
  - Skiing
  - Water and Bay, including our boating, sailing and paddling culture
  - Trails and urban forests
  - Access to broader activities and places
- An extensive waterfront interconnected with the town
- Our strong cultural heritage
  - Marine – Shipping/boat building
  - Architecture (Heritage Committee reform is important)
  - Indigenous
  - Connection to water

